

# Camille Marlow

DIGITAL ART DIRECTOR

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## Professional Experience

### INTERACTIVE ART DIRECTOR

Grafik | Alexandria, VA | March 2017 – Present

Utilized brand strategy, human-centered design thinking and UX principles while working on site rebuilds and digital campaign work for clients including Cystic Fibrosis Foundation, Colorectal Cancer Alliance, CARFAX and Neustar.

### DIGITAL ART DIRECTOR

Bailey Lauerman | Omaha, NE | April 2013 – January 2017

Focused on digital campaigns and site designs for multiple clients including Panda Express, Disney, Phillips 66, Cuties Mandarins and Nebraska Tourism. Started as Front End Developer and moved to a role as Digital Designer before becoming Digital Art Director in August of 2016.

### GRAPHIC DESIGNER

Joe Designer Inc. | Glenwood, IA | January 2013 – April 2013

Graphic designer at a small, boutique design shop for primarily local clients.

### CONTRACT WEB DESIGNER

Active Grade, LLC | Iowa City, IA | June 2012 – October 2012

Designed and coded HTML emails. Edited product demo videos with After Effects.

### FRONT END DEVELOPER/GRAPHIC DESIGNER

IMU Marketing + Design, University of Iowa | Iowa City, IA | April 2010 – July 2012

Designed print and digital campaigns distributed throughout the University of Iowa and Iowa City area. Transitioned to Front End Developer in August 2011 and learned to hand-code in HTML, CSS and SASS.

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## Education

### UNIVERSITY OF IOWA

BFA IN 3D DESIGN

August 2008 – May 2012

Certificate in Sustainability, High Distinction, Honors in Studio Art, Phi Beta Kappa Honor Society

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## Skills + Expertise

Photoshop • Illustrator • InDesign • Sketch • InVision • HTML/CSS

Marketing Automation Platforms • User Research and Analysis Tools